

# **Truck Drivers Money Saving Tip:**

**The "S" in SMART WAY goal setting stands for 'specific': the what, why, and how of your goal.**

Published: 12/30/2019



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# **Truck Drivers Money Saving Inquiry: Do you understand the futility of setting a goal without a means to 'measure' its attainment?**

Published: 12/31/2019



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# **Truck Drivers Money Saving Tip:**

## **The "A" in SMART WAY goal setting stands for 'attainable' or the ability to achieve your goal.**

Published: 01/01/2020



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# **Truck Drivers**

## **Money Saving Inquiry:**

**Have you ever seen someone  
attempt to achieve a goal  
that wasn't 'realistic'?  
What happened?**

Published: 01/02/2020



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# **Truck Drivers Money Saving Tip:**

**Every well-set goal is 'timely' or 'time-bound', having a deadline by which it must be completed.**

Published: 01/03/2020



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